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A World of Expertise



Hear from a lineup of industry, regulatory and academic experts from around the globe as they discuss how RWE is being employed today to impact biopharmaceutical development across the entire product lifecycle. If you're a professional involved in Real-World Evidence, Real-World Data, Epidemiology, Policy, Regulatory Science, Technology Development, Data Analytics or Clinical Research, this is the conference for you.

Cutting Edge Insights



This subject is ever evolving, and professionals like you are continuously adapting and adjusting to the changes that affect regulatory and reimbursement decision-making. At this valuable conference, you'll gain first-hand insights from regulators around the world on the current uses and applications of RWE, hear how RWE is evolving the thinking about disease, approaches to treatment, and how to substantiate coverage decisions. We understand the weight and importance of your day-to-day decision making and have created this conference to enable even stronger use of RWE as we work collectively to improve patient outcomes across the globe.

A Peek at Tomorrow



Beyond telling you where the industry is today, the whole purpose of a conference like this is to prepare you for where you will need to be tomorrow. And you will not be disappointed. We'll be evaluating, future applications of RWE in drug development, exploring new and innovative applications, the potential impact of mobile technologies, and how AI, machine learning and other technologies are being used to generate RWE. All this, plus discussions of lessons learned and where we go from here.

THE REAL WORLD IS WAITING. Are you ready?

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